

University of Saint Joseph

Digital Media & Communication

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L" Semester:	<u>15</u>
NTD 100 First Year Seminar I	3
ENGL 104 Effective Writing I or (ENGL 110 Honors)	3
COMM 103 Intro to Mass Communication	3
FIAR 120 Fundamentals of Design	3
CORE	3

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2 nd Semester:	<u> 16</u>
FIAR 123 Graphic Arts & Digital Design	3
RELS 125 Faith/Theology Religiously Pluralistic World	3
INTD 116 First Year Seminar II	1
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3

5 Semester.	13
COMP 105 Web Page Design	3
COMM 113 Social Media in Contemporary Society	3
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3

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4" Semester:	=
ENGL 205 Business and Professional Communication	3
Concentration Course (See courses listed below)	3
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3



5 th Semester:	<u>1</u> 5
COMM 305 Video Production- Visual Storytelling I	6
INTD 301 Mercy Integrative Seminar (FA or SP)	3
CORE/Elective	3
CORE/Elective	3

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6 th Semester:	<u>15</u>
COMM 315 Video Editing - Visual Storytelling I	I 6
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3



/th Semester:	<u>15</u>
Concentration Course (See courses listed below)	3
Concentration Course (See courses listed below)	3
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3



8th Semester:	1
COMM 499 Coordinating Seminar	3
Concentration Course (See courses listed below)	3
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3

INCENTRATIONS

Spanish Media Concentration

(12 credits)

Required: SPAN 360 Cultural Perspectives of Hispanic Peoples plus 3 additional courses from the following list;

SPAN 204 Latino Storytelling

SPAN 260 Spanish Film and Conversation

SPAN 303 Fundamentals of Hispanic Cultural Studies

SPAN 310 Workshop in Spanish Grammar I

SPAN 311 Workshop in Spanish Grammar II

Mass Media and Communication Concentration → (12 credits)

COMM 225 Contemporary Human Communication (take 1st) plus 3 additional courses from the following list; COMM 222 Documentary Film: History, Theory, and Practice COMM 310 Public Relations

Sport Media Concentration

(12 credits)

MGMT 105 Introduction to Sports Operations

MGMT 210 Dynamics of Management * (Pre-reg – MGMT 101)

MGMT 228 Sports in Society

MGMT 328 Sports in Film

MGMT 255 Multimedia Communications in the Info Age

MGMT 394 Sport Marketing (Pre-req - MGMT 390)*

MGMT 410 Ethical Considerations in Business (VE)

SPST 300 Sports Law

Mass Media and Communication Concentration (CON'T)

COMM 320 Advertising and Communication

MGMT 255 Multimedia Communications in the Information Age

MGMT 328 Sports in Film

SPAN 260 Spanish Film and Conversation

NOTE: This is an unofficial worksheet and is subject to change. The responsibility to register for the necessary courses in the proper sequence to meet the academic program requirements rests with the student. Please consult your academic advisor, and the USJ catalog, for the most up-to-date degree program requirements.