



UNIVERSITY OF SAINT JOSEPH

Digital Media & Communication

FALL	1st Semester: _____	15	SPRING	2nd Semester: _____	16
	INTD 100 First Year Seminar I	3		FIAR 123 Graphic Arts and Digital Design	3
	ENGL 104 Effective Writing I or (ENGL 110 Honors)	3		RELS 125 Faith/Theology Religiously Pluralistic World	3
	COMM 103 Intro to Mass Media	3		INTD 116 First Year Seminar II	1
	FIAR 120 Fundamentals of Design	3		CORE/Elective	3
	CORE	3		CORE/Elective	3
	CORE/Elective			CORE/Elective	3
FALL	3rd Semester: _____	15	SPRING	4th Semester: _____	15
	COMP 105 Web Page Development	3		ENGL 205 Business and Professional Communication	3
	COMM 113 Social Media in Contemporary Society	3		Concentration Course (<i>See courses listed below</i>)	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
FALL	5th Semester: _____	15	SPRING	6th Semester: _____	15
	COMM 305 Video Production/Storytelling	3		COMM 315 Applied Media & Aesthetics	3
	INTD 301 Mercy Integrative Seminar (FA or SP)	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
FALL	7th Semester: _____	15	SPRING	8th Semester: _____	15
	Concentration Course (<i>See courses listed below</i>)	3		COMM 499 Coordinating Seminar	3
	Concentration Course (<i>See courses listed below</i>)	3		Concentration Course (<i>See courses listed below</i>)	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3
	CORE/Elective	3		CORE/Elective	3

CONCENTRATIONS	<u>Spanish Media Concentration</u> (12 credits)	
	Required: SPAN 360 Cultural Perspectives of Hispanic Peoples plus 3 additional courses from the following list;	
	SPAN 204 Latino Storytelling	
	SPAN 260 Spanish Film and Conversation	
	SPAN 303 Fundamentals of Hispanic Cultural Studies	
	SPAN 310 Workshop in Spanish Grammar I	
	SPAN 311 Workshop in Spanish Grammar II	
	<u>Mass Media and Communication Concentration</u> →	
	(12 credits)	
	COMM 225 Contemporary Human Communication (take 1st)	
	plus 3 additional courses from the following list;	
	COMM 222 Documentary Film: History, Theory, and Practice	
	COMM 310 Public Relations	

<u>Sport Media Concentration</u> (12 credits)
MGMT 105 Introduction to Sports Operations
MGMT 210 Dynamics of Management * (Pre-req – MGMT 101)
MGMT 228 Sports in Society
MGMT 328 Sports in Film
MGMT 255 Multimedia Communications in the Info Age
MGMT 394 Sport Marketing (Pre-req – MGMT 390)*
MGMT 410 Ethical Considerations in Business (VE)
SPST 300 Sports Law
<u>Mass Media and Communication Concentration (CON'T)</u>
COMM 320 Advertising and Communication
MGMT 255 Multimedia Communications in the Information Age
MGMT 328 Sports in Film
SPAN 260 Spanish Film and Conversation

NOTE: This is an unofficial worksheet and is subject to change. The responsibility to register for the necessary courses in the proper sequence to meet the academic program requirements rests with the student. Please consult your academic advisor, and the USJ catalog, for the most up-to-date degree program requirements.

