<table>
<thead>
<tr>
<th>Semester</th>
<th>Courses</th>
</tr>
</thead>
</table>
| 1st Semester | INTD 100 First Year Seminar  I  
MGMT 101 Business in a Changing World  
ENGL 104 Effective Writing I or (ENGL 110 Honors)  
COMM 103 Intro to Mass Communication  
FIAR 120 Fundamentals of Design |
| 15 credits |
| 2nd Semester | FIAR 123 Graphic Arts & Digital Design  
FIAR 124 First Year Seminar II  
REL 125 Faith/Theology Religiously Pluralistic World  
INTD 116 First Year Seminar II  
CORE/Elective  
CORE/Elective  
CORE/Elective |
| 16 credits |
| 3rd Semester | COMP 105 Web Page Design  
COMM 113 Social Media in Contemporary Society  
CORE/Elective  
CORE/Elective  
CORE/Elective |
| 15 credits |
| 4th Semester | ENGL 205 Business and Professional Communication  
ECON 102 Principles of Microeconomics  
CORE/Elective  
CORE/Elective  
CORE/Elective |
| 15 credits |
| 5th Semester | COMM 305 Video Production - Visual Storytelling I  
INTD 301 Mercy Integrative Seminar (FA or SP)  
CORE/Elective or Concentration Course (See courses listed below)  
CORE/Elective |
| 15 credits |
| 6th Semester | COMM 315 Video Editing - Visual Storytelling II  
INTD 301 Mercy Integrative Seminar (FA or SP)  
CORE/Elective or Concentration Course (See courses listed below)  
CORE/Elective |
| 15 credits |
| 7th Semester | MGMT 390 Marketing Management  
Concentration Course (See courses listed below)  
Concentration Course (See courses listed below)  
CORE/Elective  
CORE/Elective |
| 15 credits |
| 8th Semester | COMM 499 Coordinating Seminar  
Concentration Course (See courses listed below)  
Concentration Course (See courses listed below)  
CORE/Elective  
CORE/Elective |
| 15 credits |

### Concentrations

**Spanish Media Concentration (12 credits)**
- Required: SPAN 360 Cultural Perspectives of Hispanic Peoples  
  plus 3 additional courses from the following list:  
  SPAN 204 Latino Storytelling  
  SPAN 260 Spanish Film and Conversation  
  SPAN 303 Fundamentals of Hispanic Cultural Studies  
  SPAN 310 Workshop in Spanish Grammar I  
  SPAN 311 Workshop in Spanish Grammar II  

**Sport Media Concentration (12 credits)**
- MGMT 105 Introduction to Sports Operations  
- MGMT 210 Dynamics of Management  
  * (Pre-req – MGMT 101)  
- MGMT 255 Multimedia Communications in the Info Age  
- MGMT 394 Sport Marketing  
  * (Pre-req – MGMT 390)  
- MGMT 410 Ethical Considerations in Business (VE)  
- SPST 300 Sports Law  

* Note that MGMT 390 has 2 Pre-Reqs: MGMT 210 & ECON 102

**Digital Media & Communications**

**FALL**
- 1st Semester: INTD 100 First Year Seminar I
- 2nd Semester: FIAR 123 Graphic Arts & Digital Design
- 3rd Semester: COMP 105 Web Page Design
- 4th Semester: ENGL 205 Business and Professional Communication
- 5th Semester: COMM 305 Video Production - Visual Storytelling I
- 6th Semester: COMM 315 Video Editing - Visual Storytelling II
- 7th Semester: MGMT 390 Marketing Management
- 8th Semester: COMM 499 Coordinating Seminar

**SPRING**
- 1st Semester: MGMT 101 Business in a Changing World
- 2nd Semester: RELS 125 Faith/Theology Religiously Pluralistic World
- 3rd Semester: COMM 113 Social Media in Contemporary Society
- 4th Semester: ECON 102 Principles of Microeconomics
- 5th Semester: CORE/Elective
- 6th Semester: CORE/Elective
- 7th Semester: Concentration Course (See courses listed below)
- 8th Semester: Concentration Course (See courses listed below)

**NOTE:** This is an unofficial worksheet and is subject to change. The responsibility to register for the necessary courses in the proper sequence to meet the academic program requirements rests with the student. Please consult your advisor every semester, and the USJ catalog, for the most up-to-date degree program requirements.