



UNIVERSITY OF SAINT JOSEPH

Digital Media & Communications

FALL

1st Semester: _____	15
INTD 100 First Year Seminar I	3
MGMT 101 Business in a Changing World	3
ENGL 104 Effective Writing I <i>or</i> (ENGL 110 Honors)	3
COMM 103 Intro to Mass Communication	3
FIAR 120 Fundamentals of Design	3

SPRING

2nd Semester: _____	16
FIAR 123 Graphic Arts & Digital Design	3
RELS 125 Faith/Theology Religiously Pluralistic World	3
INTD 116 First Year Seminar II	1
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3

FALL

3rd Semester: _____	15
COMP 105 Web Page Design	3
COMM 113 Social Media in Contemporary Society	3
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3

SPRING

4th Semester: _____	15
ENGL 205 Business and Professional Communication	3
ECON 102 Principles of Microeconomics *	3
CORE/Elective	3
CORE/Elective	3
CORE/Elective	3

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5th Semester: _____	15
COMM 305 Video Production- Visual Storytelling I	6
INTD 301 Mercy Integrative Seminar (FA or SP)	3
CORE/Elective <i>or</i> Concentration Course (<i>See courses listed below</i>)	3
CORE/Elective	3

SPRING

6th Semester: _____	15
COMM 315 Video Editing - Visual Storytelling II	6
INTD 301 Mercy Integrative Seminar (FA or SP)	3
CORE/Elective <i>or</i> Concentration Course (<i>See courses listed below</i>)	3
CORE/Elective	3

FALL

7th Semester: _____	15
MGMT 390 Marketing Management *	3
Concentration Course (<i>See courses listed below</i>)	3
Concentration Course (<i>See courses listed below</i>)	3
CORE/Elective	3
CORE/Elective	3

SPRING

8th Semester: _____	15
COMM 499 Coordinating Seminar	3
Concentration Course (<i>See courses listed below</i>)	3
Concentration Course (<i>See courses listed below</i>)	3
CORE/Elective	3
CORE/Elective	3

CONCENTRATIONS

Spanish Media Concentration (12 credits)

Required: SPAN 360 Cultural Perspectives of Hispanic Peoples	3
plus 3 additional courses from the following list;	
SPAN 204 Latino Storytelling	3
SPAN 260 Spanish Film and Conversation	3
SPAN 303 Fundamentals of Hispanic Cultural Studies	3
SPAN 310 Workshop in Spanish Grammar I	3
SPAN 311 Workshop in Spanish Grammar II	3

Mass Media and Communication Concentration → (12 credits)

COMM 225 Contemporary Human Communication	
plus 3 additional courses from the following list;	
COMM 222 Documentary Film: History, Theory, and Practice	

Sport Media Concentration (12 credits)

MGMT 105 Introduction to Sports Operations	3
MGMT 210 Dynamics of Management * (Pre-req – MGMT 101)	3
MGMT 255 Multimedia Communications in the Info Age	3
MGMT 394 Sport Marketing (Pre-req – MGMT 390)*	3
MGMT 410 Ethical Considerations in Business (VE)	3
SPST 300 Sports Law	3

* Note that MGMT 390 has 2 Pre-Reqs: MGMT 210 & ECON 102

Mass Media and Communication Concentration (CON'T)

COMM 310 Public Relations	
COMM 320 Advertising and Communication	
MGMT 255 Multimedia Communications in the Information Age	
MGMT 328 Sports in Film	
SPAN 260 Spanish Film and Conversation	

NOTE: This is an unofficial worksheet and is subject to change. The responsibility to register for the necessary courses in the proper sequence to meet the academic program requirements rests with the student. Please consult your academic advisor, and the USJ catalog, for the most up-to-date degree program requirements.